



WEBSITE REVIEW

A quick reference sheet for why a redesign would suit your nonprofit organization.



Does your site meet the basic needs of a nonprofit website?

Your site is your nonprofit's most valuable communication tool. We have compiled a list of elements your site needs to help you evaluate your nonprofit website to help you understand if you are getting the most out of this resource.

Checklist for Nonprofit Websites

- Mobile-Friendly Site- 25% of completed donation happen via smartphone.
- Visible Donate button- Viewers don't have to search for donate button.
- Storytelling to capture audience- Builds relationship with users.
- Quick Contact info/form- Easy for users to get in touch with questions.
- Clear Mission- Your organization's mission and vision are identified quickly.
- Newsletter signup- Collects and stores emails
- Social Media- Engages with users, easy to share
- Impact is apparent- to all users, especially donors
- Updated Content- Site has relevant content

Interested? Get in touch!

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