



# WEBSITE REVIEW

A quick reference sheet for why a redesign would suit your nonprofit organization.



## Does your site meet the basic needs of a nonprofit website?

Your site is your nonprofit's most valuable communication tool. We have compiled a list of elements your site needs to help you evaluate your nonprofit website to help you understand if you are getting the most out of this resource.

### 10 Point Checklist for Nonprofit Websites

- Mobile-Friendly Site- 25% of completed donation happen via smartphone.
- Visible Donate button- Viewers don't have to search for donate button.
- Storytelling to capture audience- Builds relationship with users.
- Quick Contact info/form- Easy for users to get in touch with questions.
- Clear Mission- Your organization's mission and vision are identified quickly.
- Newsletter signup- Collects and stores emails
- Social Media- Engages with users, easy to share
- Has quick Contact info/form- Users can easily contact you
- Impact is apparent- to all users, especially donors
- Updated Content- Site has relevant content

#### Interested? Get in touch!

e | [pwesterlund@groundworkgroup.org](mailto:pwesterlund@groundworkgroup.org) | 614.884.7780

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